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#### **EDUCATION**

#### THE CREATIVE CIRCUS

2020-2021 Copywriting

## **SYRACUSE UNIVERSITY**

2016-2019 BA Writing and Rhetoric

## **CAN DO'S**

Creative Strategy
Copy Editing
Photography
Scriptwriting and VO
Storytelling
Branding
Creative Digital Marketing
Adobe Suite (Ps,Ai,Id,Xd)

#### **EXPERIENCE**

### 2022

# Allen & Gerritsen ASSOCIATE COPYWRITER

- Tasked with collaborating to accomplish client creative
- Navigating creative concepts and producing large volumes of work
- Presenting to clients and communicating best practices based on their creative goals

#### 2021

# **GroupM**DIGITAL MARKETING EXTERN

- Tasked with collaborating to accomplish marketing exercises
- Using active communication and gathering insights to best assure the most buzz per client campaign
- Analyzing data for marketing strategy

#### 2019

# Intertext Magazine COPY EDITOR

- Collaborated with writers to edit submitted work
- Digitally created layouts and placed work
- Created a publication

# I Am Woman By Sylvia High COPY EDITOR

#### 2019

 Closely collaborated with author to edit manuscript for publishing